

# EXECUTIVE PRESENCE & YOU



## A TWO-DAY LEADERSHIP SEMINAR

**Enhance your** professional presence and impact  
**Strengthen** communication and influence skills  
**Build** your poise and polish under pressure

**D**eveloping poise and presence is essential for today's business professional. **Executive Presence & You** gives you the knowledge and tools to enhance your presence, your communication skills, and lead with positive impact — especially under pressure.

This two-day seminar provides the foundation for people at all organizational levels to command the respect of clients and co-workers, and remain balanced under pressure. Attendees learn how to impact and influence those in executive positions, while demonstrating a more polished and powerful executive presence.

**Executive Presence & You** is an exceptional in-house training for smaller groups of 6 to 8, or larger seminars for up to 25 at your location. We also offer open enrollment sessions periodically in the continental United States.

For information or to register, please call **888.284.2442** or email **info@mariemoran.com**.

### IS THIS SEMINAR FOR YOU?

- » Is the ability to communicate with ease and effectiveness in diverse situations an important aspect of your job?
- » Do you have individuals moving up to corporate roles requiring greater professional poise, polish and presence?
- » Would a more inspirational and motivational style enhance your ability to impact and influence as a leader?
- » Is understanding the senior executive perspective — and the ability to establish rapport, communicate and persuade at that level—important to growth in your career?



### OPEN ENROLLMENT SESSION

**February 26-27, 2025.....Washington DC Area**

**Tuition: \$1,995 per person**

*Includes seminar workbook and materials.*

*Enhancements such as pre- and post-seminar stakeholder calls and follow-up coaching are available.*

Visit us at [mariemoran.com](http://mariemoran.com) for up-to-the-minute open enrollment dates, locations and availability.

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### SEMINAR FORMAT

- » 2 Days (8:30 am to 5:00 pm both days)
- » Confidential and relaxed learning environment

#### DAY ONE

- » What is Executive Presence and why is it vital?
- » How poise, personal power and style affect your impact and influence with others
- » Enhancing your body language, voice, dress and personal polish for greater credibility and stature with others
- » Tools and techniques to improve verbal communication skills
- » How to connect effectively with other personality styles and orientations

#### DAY TWO

- » Poise under pressure — How to hold your focus and balance during difficult situations and rapid change
- » Calibrating your audience, the environment and what's appropriate in different business and social situations
- » Conversation starters for work and social situations
- » How to communicate effectively in ad hoc or unexpected "spontaneous presentations"
- » Thinking on your feet — How to respond appropriately when the pressure goes up



### COMMENTS FROM OUR CLIENTS

*"I thoroughly enjoyed the workshop and am very appreciative of Marie's constructive help. A number of the techniques and tools have been immediately helpful back on the job. And now I'm formulating my action plan for additional development to share with my stakeholders. Thank you!"*

— Senior Brand Manager,  
Campbell Soup Company

*"Marie is absolutely amazing. I learned so many valuable tools from her that I will apply to my personal areas of growth. It was a valuable and powerful (life-changing) experience that I'll never forget."*

— Trisha Tomokiyo  
DFS Group Limited

*"The feedback has been outstanding on the two Executive Presence & You seminars you presented for us in-house. Some attendees report it is the best course they've attended."*

— VP, Enterprise Program Management,  
Major USA Bank

### ABOUT US

Marie Moran & Company, LLC is a Southern California based consulting company providing training and coaching services to both entrepreneurial and Fortune 500 companies in all industries. Our vision is to bring excellence, ease, accountability and effectiveness into today's workplace through cutting edge leadership development workshops and communication consulting services.

**MARIE MORAN**  
& COMPANY LLC